

FOOTWEAR LABELLING GUIDELINES

1. SCOPE:

These guidelines are applicable to full footwear range for all J. Crew brands

2. REGULATIONS:

2.1 Important Regulations:

- 16 CFR Part 24 Guides for Leather and Imitation Leather Products
- 15 U.S.C. § 68 The Wool Products Labeling Act
- The European Labelling Directive for Footwear (94/11/EC) 1007/2011
- 16 CFR 301 Regulations under the Fur Products Labeling Act
- 19 CFR 134 Country of Origin

2.2 Additional State Regulations for Fur Products in USA:

- New York State General Business Law Section 399-aaa
- Delaware Title 6 Chapter 25
- New Jersey Title 56. Chapter 14. (New) Fur Products §§1-3
- Massachusetts Section 277 A
- Wisconsin State Legislature
- West Hollywood Municipal Code Title 9, Article 4, Chapter 9.51

3. IMPORTANT LINKS:

Below link provides a list of threatened species

<http://www.iucnredlist.org/>

Below links provides list of endangered snake species and details of bans on using certain species

US: <https://ecos.fws.gov/ecp0/pub/SpeciesReport.do?groups=C&listingType=L&mapstatus=1>

California:

<http://leginfo.ca.gov/faces/displayCodeAndBill.xhtml?sectionNum=653o.&billVersionSectionId=3148464&lawCode=PEN>

Europe: <https://www.gov.uk/guidance/cites-imports-and-exports>

4. COMPONENTS THAT NEED TO BE LABELLED:








- Upper
 - Lining/ Sock (Label separately if different material used)
 - Outsole
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- Pictograms are acceptable in the EU market. However, pictograms alone are not acceptable in the US market and should be accompanied by wordings.
 - J. Crew labels for footwear need to be compliant globally.

5. ACCEPTABLE WORDINGS FOR USA

Qualifying Material	Approved Labelling	Remarks
Leather, Suede, Nubuck, Pigskin, Nappa, Metallic*, Foiled Leather*	100% Leather	*Base material should always be genuine leather and coating thickness should be less than 0.15 mm
Calf Hair	Real Fur - Calf Hair	Use Real Fur - Calf Hair for US and 'leather' pictogram for EU. Product must conform with additional fur label requirements listed in section 7.
Regenerated Leather, Recycled Leather, Reconstituted Leather,	Bonded Leather	Supplier should provide % of leather fiber and non-leather substances in TRF
Flocking	Textile Flocking Leather Flocking	Supplier should provide % of leather fiber and non-leather substances in TRF
Faux Snake, Faux Ostrich, Faux Crocodile,... etc.	Embossed Leather	Base material should always be genuine leather
Coated Leather	Coated Leather	Coating thickness of the leather should be more than 0.15mm but not exceeding one third of the total thickness or if coating makes the material unrecognizable as leather
Skin of Exotic Animals such as Snake, Ostrich, Crocodile,...etc.	Snake Skin, Ostrich Skin, Crocodile Skin,... etc. (As Applicable)	Species which are listed on threatened species, endangered species, banned species list must not be used
Synthetic, Faux Leather	Synthetic	
Textile	Textile	Actual fiber composition does not need to be listed.
Glitter Coated	Synthetic	
Espadrille bottoms (eg. Jute) and Rubber/Thermoplastic Rubber	Textile/ Synthetic	

Fur	‘Real Fur’ or ‘Genuine Fur’ followed by Animal Name	Fur should be with animal skin. Product must conform with additional fur label requirements listed in section 7.
Faux Fur	Faux Fur	

6. ACCEPTABLE PICTOGRAMS FOR EU

PARTS OF FOOTWEAR		MATERIALS USED	
Written indication	Pictogram	Written indication	Pictogram
Upper		Leather	
Lining & sock		Coated leather	
Outer sole		Textile	
		Other materials	

7. FUR PRODUCTS HANGTAG CONTENTS:

7.1 Label Requirements:

- whether the fur is natural or pointed, bleached or dyed
- name of the animal
- if the fur product is composed of pieces
- Country of origin of the fur used in the product preceded by “Fur Origin:”
- any other information that is required or permitted

7.2 Example Hangtag:

Real Fur: Dyed Calf Hair
Fur Origin: China
Made in Indonesia

8. SPECIAL GUIDELINES:

- Slippers containing wool or wool blends must disclose wool content
- Fur footwear including shearling and calf hair should contain Fur Product Hangtag
- Footwear with filling materials in the upper and outsole will be required to register and label the filling materials



- Footwear should be permanently labelled with country of origin

Note:

- 1) The vendor is responsible for disclosure of correct materials
- 2) For any questions on labelling kindly contact J. Crew Product Safety and Compliance Team







9. EXAMPLES OF ACCEPTABLE J. CREW LABELS

EXAMPLE 1

Material
Upper – Leather, Suede, Nubuck, Pigskin, Nappa,
Lining/ Sock – Leather
Sole – Synthetic

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: LEATHER
LINING/ SOCK: LEATHER
OUTSOLE: SYNTHETIC

EXAMPLE 2

Material
Upper –Calf Hair
Lining/ Sock – Leather
Sole – Synthetic

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: REAL FUR – DYED CALF HAIR
FUR ORIGIN: CHINA
LINING/ SOCK: LEATHER
OUTSOLE: SYNTHETIC

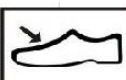





MADE IN ITALY

EXAMPLE 3

Material
Upper – Leather, Suede, Nubuck, Pigskin, Nappa,
Lining/ Sock – Leather
Sole - Leather

ACCEPTABLE LABEL AS FOLLOWS:

ALL LEATHER

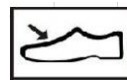





	
	
	

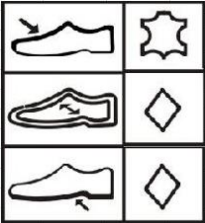
EXAMPLE 4

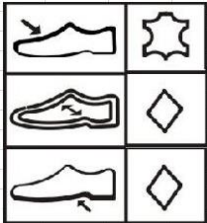
Material
Upper – Coated Leather
Lining/Sock – Synthetic
Sole - Synthetic

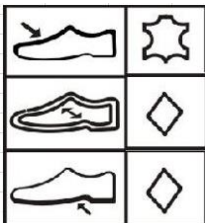
ACCEPTABLE LABEL AS FOLLOWS:

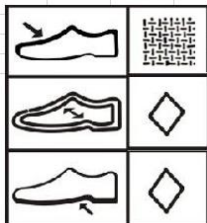
UPPER: COATED LEATHER
LINING/ SOCK: SYNTHETIC
OUTSOLE: SYNTHETIC

<p>EXAMPLE 5</p> <p><i>Material</i> Upper – Embossed Leather Lining/ Sock – Synthetic Sole - Synthetic</p>
<p>ACCEPTABLE LABEL AS FOLLOWS:</p> <p>UPPER: EMBOSSED LEATHER LINING/ SOCK: SYNTHETIC OUTSOLE: SYNTHETIC</p> 

<p>EXAMPLE 6</p> <p><i>Material</i> Upper – Animal Skin Lining/ Sock – Synthetic Sole - Synthetic</p>
<p>ACCEPTABLE LABEL AS FOLLOWS:</p> <p>UPPER: SNAKE SKIN, OSTRICH SKIN, CROCODILE SKIN,... ETC (AS APPLICABLE) LINING/ SOCK: SYNTHETIC OUTSOLE: SYNTHETIC</p> 

<p>EXAMPLE 7</p> <p><i>Material</i> Upper – Leather Lining/ Sock – Synthetic Sole – Bonded Leather</p>
<p>ACCEPTABLE LABEL AS FOLLOWS:</p> <p>UPPER: LEATHER LINING/ SOCK: SYNTHETIC OUTSOLE: BONDED LEATHER</p> 

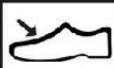





<p>EXAMPLE 8</p> <p><i>Material</i> Upper – Textile Fabric Lining/ Sock – Synthetic Sole – Synthetic</p>
<p>ACCEPTABLE LABEL AS FOLLOWS:</p> <p>UPPER: TEXTILE LINING/ SOCK: SYNTHETIC OUTSOLE: SYNTHETIC</p> 

EXAMPLE 9

Material
Upper - Synthetic
Lining/ Sock – Textile, Synthetic
Sole - Synthetic

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: SYNTHETIC
LINING/ SOCK: TEXTILE/ SYNTHETIC
OUTSOLE: SYNTHETIC

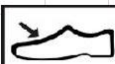





	
	
	

EXAMPLE 10

Material (Rubber Boots, PU Boots)
Upper – Thermoplastic Rubber, PU
Lining/ Sock – Synthetic
Sole – Thermoplastic Rubber

ACCEPTABLE LABEL AS FOLLOWS:

SYNTHETIC

EXAMPLE 11

Material (Shearling Slippers)
Upper – Leather
Lining/ Sock – Shearling Lamb Fur
Sole – Synthetic

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: LEATHER
LINING/ SOCK: REAL FUR - DYED SHEARLING LAMB
FUR ORIGIN: CANADA
OUTSOLE: SYNTHETIC





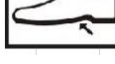

MADE IN ITALY

EXAMPLE 12

Material (Wool Slippers)
Upper – Wool
Lining/ Sock – Wool
Sole – Synthetic

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: 100% WOOL
LINING/ SOCK: 100% WOOL
OUTSOLE: SYNTHETIC

EXAMPLE 13 (US Market)

Material
Upper – Textile, Leather
Lining/ Sock – Leather
Sole – Bonded Leather with Textile Flocking

ACCEPTABLE LABEL AS FOLLOWS:

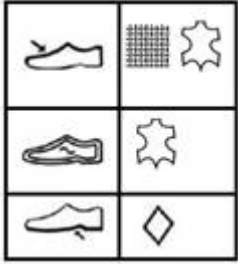
UPPER: TEXTILE/LEATHER
LINING/ SOCK: LEATHER
OUTSOLE: BONDED LEATHER WITH TEXTILE FLOCKING

EXAMPLE 14 (EU Market)

Material
Upper – Textile, Leather
Lining/ Sock – Leather
Sole – Other Materials with Textile Flocking

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: TEXTILE/LEATHER
LINING/ SOCK: LEATHER
OUTSOLE: OTHER MATERIALS WITH TEXTILE FLOCKING



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EXAMPLE 15 (US Market)

Material
Upper – Textile, Leather
Lining/ Sock – Leather
Sole – Bonded Leather

ACCEPTABLE LABEL AS FOLLOWS:

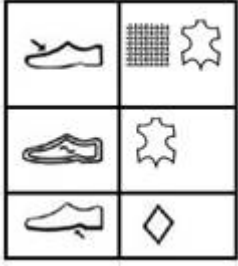
UPPER: TEXTILE/LEATHER
LINING/ SOCK: LEATHER
OUTSOLE: BONDED LEATHER

EXAMPLE 16 (EU Market)

Material
Upper – Textile/Leather (Less than 20%)
Lining/ Sock – Leather
Sole – Other Materials

ACCEPTABLE LABEL AS FOLLOWS:

UPPER: TEXTILE/LEATHER (LESS THAN 20%)
LINING/ SOCK: LEATHER
OUTSOLE: OTHER MATERIALS



MADE IN ITALY